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JOB INTERVIEW?..DON'T SWEAT IT
STAY DRY WITH KLEINERT'S® SHIELDS AND GARMENTS

Kleinert's® Products Prevent Embarrassing Perspiration from Seeping Through in High-Pressured Environments

Elba, AL (Month xx, 2009) – If you are one of the millions looking for a new job in this economic climate, then you've got to be worried about your appearance. So what happens when the pressure ratchets up and you start to sweat?

Nothing if you're wearing disposable underarm shields or sweat-resistant garments from Kleinert's®, the authority in quality sweat-proof products. *You don't have to sweat it!*

Kleinert's® products keep sweat from wetting through clothes in high-pressured environments like job interviews. They allow job seekers to focus on the questions instead of the stress-induced perspiration that can often exceed the effectiveness of antiperspirants or deodorants. With the worry of outward appearances removed, prospective employers will find a more composed candidate that's confident in his or her answers and actions.

Kleinert's® products are removable/disposable or are sewn into garments that provide a breathable barrier of protection between perspiration and clothes. Because Kleinert's® shields are made to be both disposable and washable, they can extend the life of clothing while lessening the overall dry-cleaning expense--saving money over time.



“Since the late 1800’s and even through the Great Depression, Kleinert’s® has grown and changed with its customers, understanding their need for cost-effective and dependable products that are made to last, no matter how great or small they are,” said Michael Brier, Chief Executive Officer, Kleinert’s®. “In these hard times, we once again take pride in knowing that the hidden products we offer can make a major difference in how people feel about themselves and ultimately, how they present themselves to prospective employers.”

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Withstanding the test of time, Kleinert's® products have proven to be a superior solution in the industry. Providing comfort and security since 1869, Kleinert's® continues to evolve its product line with treatments such as Fabrapel® that is exclusive to Kleinert's® products. Fabrapel® is a hypoallergenic patented finish that provides sweat and stain repellency and restricts bacterial growth while eliminating heat and odors even with cotton fabrics. Catering to its customer base, Fabrapel® is incorporated into underarm shields for men and women who need mild to moderate protection, while still allowing a breathable product. Kleinert's® also provides a shield with three layers of safeguards for those seeking a moderate to heavy protection.



Aside from disposable shields which can be conveniently and discreetly adhered to any fabric including silk, Kleinert's® provides creative ways to securely wear shields without hassle. For women, a variety of valara tops with built-in washable shields are worn over the bodice and secured around the torso as an undergarment, working well with any outfit or business suit. For a more discreet look, Kleinert's® Ready Shields with snaps and links work with adjustable straps that easily slip around the front and back of any bra strap. To provide another level of comfort, Kleinert's® also provides underwear with Fabrapel® protection and Dry Soles® shoe inserts, perfect for elegant open-toe heels, boots or closed-toe shoes so feet feel dry even when wearing pantyhose.

For men, Kleinert's® provides disposable underarm shields and a variety of undergarment shirts with built-in and washable shields that can be worn subtly under any dress shirt or polo. Kleinert's® is also growing its line of fashionable dress shirts, polo and casual shirts that come in a variety of designs starting at a reasonable \$34.99. Select styles are easy to care for with wrinkle-resistant material and enlarged underarm shields that prevent wet-through, stains and odor all day long. Dry Soles® shoe inserts are also available for men.



Kleinert's® sweat-proof products are priced as follows:

- Disposable Underarm Shields (men and women): \$6.65 MSRP; 12 pair
- "Simply Sheer" Valara with Sewn in Shields: \$18.50 MSRP
- Ready Shields with snaps: \$11.99 MSRP; select black, beige or white
- Ready Shields with links: \$23.99 MSRP for 3 pair; one in black, white and beige
- Sweat-Resistant underwear. Starting at \$11.99 MSRP for women's panties and \$15.99 MSRP for men's underwear
- Dry Soles® shoe inserts: \$9.99-\$10.99 MSRP; white beige or black; 1 pair
- Men's dress shirts, polo and casual wear: Starting at \$34.99-\$56.00 MSRP

All Kleinert's® products can be found at www.kleinertsshields.com.

About Kleinert's®

Now Located in Elba, Alabama, Kleinert's® was founded by Isaak B. Kleinert in 1869. Since its inception, Kleinert's® was a creative force developing many products still in common use today including the shower cap, the shower curtain, the garment shield and the baby pant. Today, Kleinert's® is an international brand built on products that are known for its quality. The company continues to be innovative in developing and improving on designs and concepts that are beneficial in multiple environments. Select Kleinert's® sweat-proof and sweat-resistant products can also found in departments stores, lingerie boutiques and pharmacies, but the full line is available at www.kleinertsshields.com and athletic wear is available at www.drydefense.com.

Editors Note: 300 dpi photos are available at
<http://www.kleinertsshields.com/media-pr.php>

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